

2022 IMPACT REPORT

BECAUSE OF YOU...

HEALTH

EDUCATION

INCOME

LIFE

**United
Way**



**United Way of
Venango County**

A LETTER FROM OUR PRESIDENT

Erin Hanna
Board President



As a trusted impact organization in Venango County, The United Way understands the responsibility we have to our community to identify the most critical health, education, and income needs that affect our residents. From there, we create innovative solutions and support programming that directly addresses those needs. This work is possible BECAUSE OF YOU, our donors, staff, volunteers, community partners and board of directors. Together we will continue to work to ensure all residents of Venango County can thrive. We will build a stronger community, BECAUSE OF YOU!

MISSION STATEMENT

United Way of Venango County works to unify resources to create opportunities for our community to thrive.

IMPACT STATEMENT

As an impact organization, United Way identifies the most critical health, education, and income needs of our residents and creates innovative solutions that lead to a stronger and more resilient community.

LETTER FROM EXECUTIVE DIRECTOR

DEAR FRIENDS,



Will Price
Executive Director

For nearly 100 years, United Way of Venango County has had an unmistakably positive influence upon our communities. Today, as we distribute our Annual Report, we eagerly continue to forge new partnerships and find new solutions to tackle old problems. Thanks to our outstanding Board of Directors, corporate partners, donors, community partners, volunteers and United Way Team, we are fully dedicated and even better positioned to fulfill our mission: “To unify resources to create opportunities for our community to thrive.

On any given day hundreds of area residents are served and supported by United Way of Venango County. Our strategic plan focuses on ensuring our organization is effective and efficient and that we build community awareness and understanding of the work that we do.

We continue to coordinate the generosity of our community with the goal of diversifying our revenue so we can provide the resources needed to improve lives. We maximize our community impact by continuing our commitment to our children and the future of our community. We do this by working to increase access to educational programs and materials to promote literacy and educational attainment for people of all ages. Throughout this process we are committed to model first class standards that better the lives of our residents.

Change doesn't happen alone. All these services and projects involve partnerships or coalitions. We use a collaborative approach because we know we are stronger and better equipped to deal with our community's most pressing needs when we pool resources and work together.

As you read through this Impact Report, we hope that you will experience our work in a new way. We are bringing our mission to life so that you can celebrate with us all that has been accomplished this past year which would not have been possible without community support. I look forward to this coming year, and I hope you will be inspired to join us in our journey of making Venango County a better place to live and work for all residents.

Thank You!

UNITED WAY TEAM:

Mallory Spence
Resource Specialist

Deanna Wakefield
Career Counselor

Rebekah Woods
Career Counselor

Levi Chalot
Marketing Strategist

Jennifer Taylor
*Education & Community
Impact Manager*

Amber Sakalousky
Education Services Specialist

Mariah Wolford
Education Services Specialist



United Way of
Venango County



- ★ Books Mailed 2022
13,990
- ★ Books Mailed since 2014
80,049
- ★ Kids Enrolled 2022
1,530
- ★ Kids Enrolled since 2014
3,358

The Imagination Library is a free literacy program that delivers age-appropriate books to children birth through five once a month.

IMAGINATION LIBRARY

INSPIRE A LOVE OF READING

Vicki Dunlap, a retired grandparent, found herself taking care of her grandchildren after problems arose in her daughter's household. As a mother herself, she had always been energetic and stayed engaged with her children. Now many years later, and living on a fixed income, she found herself struggling to keep up with these active young children and also unable to afford many extra activities.

Vicki turned to the Imagination Library to help create a bonding experience with her grandchildren. Reading to them once a day gave them something to do together at no additional cost.

The Imagination Library has been active in Venango County since 2014 when United Way began funding the program. In those eight years, over 80,000 books have been mailed out to our local children. The Imagination Library helps create a love of reading in children at an early age that they carry with them throughout their life. It also helps familiarize children with books providing them with a jump start to their education and the ability to read at an earlier age.

In 2022, United Way provided funding for 1,530 children to be enrolled in the Imagination Library and sent out 13,990 books. In 2021, United Way also partnered with UPMC Northwest to enroll newborn children before they left the hospital to ensure they were taking full advantage of the program. Children enrolled at birth receive 60 books before ever entering a kindergarten classroom.

SUCCESS BY 6



- * **100% of parents** felt the program helped prepare their children for kindergarten
- * **95% of children** were excited to go to the program daily
- * **28 children** attended the 30-day program
- * **22% increase** in test scores
- * **130% increase** in fluency of reading and writing
- * **15% increase** in motor and social skills
- * **25% increase** in math skills

PREPARING STUDENTS FOR SCHOOL

During the first week of school, kindergarten teachers often find themselves dealing with undiagnosed issues among their students. Many children have never stepped foot in a traditional classroom and can develop anxiety and separation symptoms. Success by 6 is a way to predetermine, and handle, these issues before it disrupts a teacher's classroom.

Success by 6 provides children with a jump start to their education by introducing them to a traditional classroom setting with certified teachers. It allows children to interact with their peers while also learning age appropriate behaviors and classroom etiquette. They are also taught necessary information to help them excel in their learning environment.

In 2022, United Way provided funding for four classrooms in two local school districts. Of the 28 students who participated, test scores increased on average by 22% by the end of the program. These tests included: reading and writing, motor and social skills, and math.

The students are pre-selected by school administrators during kindergarten registration. All enrolled children receive transportation to and from the classroom, which is housed at their local school district. Breakfast and lunch are provided, and this is all at no cost to the families.

Parents also enjoyed the program and had the following to say; “This was great! My child is more prepared for starting school.” “If this program is available next year I will be sending her little sister. She loved the socialization, activities and looked forward to every day.”

Success by 6 is a six-week pre-kindergarten program designed to prepare students for school.

BOOSTING CONFIDENCE AND EXCELLING IN STUDIES

Watching kids walk into the salon with their heads down and then leaving with a giant smile and a whole new sense of self-confidence is one of the greatest things you will ever see.

For some kids United Way's Hair Affair is the only time all year that they are able to receive a professional haircut. A new haircut can completely change the way students feel about themselves. It creates confidence and allows them to socialize with their peers without worrying about the judgment of their classmates.

For the past four years, United Way has hosted The Back to School: Hair Affair. In 2022, this event brought together three salons and nine different stylists to provide school-age children with free haircuts and school supplies. 154 students took advantage of this program at Designing Concepts, Razors Edge, and Siverly Barber Shop.

Parents were able to pre-register by calling 2-1-1 and selecting the location and time that worked best for their schedule. Upon arriving students were pre-screened for head lice, which was provided by Youth Alternatives, before getting set up in their stylists chair. Before leaving they were able to select a backpack and school supplies which were supplied by an individual donation from The Bill Baker Family and water bottles from Gardinier Funeral Home.

Every year we see new faces, and some familiar, with pure excitement as they discuss what hairstyle they would like. Some kids choose a simple trim where others completely change their look for the new school year. For families with multiple children these services can add up to hundreds of dollars, which can cause them to be unobtainable on top of new backpacks, lunchboxes, and clothing. United Way, and the salons, love to help relieve some of the stress by being able to help.

A new haircut is not just a staple of back to school preparation, but can create a newly instilled positive attitude for the children to start the year.

HAIR AFFAIR

United Way's Hair Affair provides school-age children with free back to school haircuts.



- * **154 children** received free haircuts
- * **3 Salon locations**
- * **9 stylists** participated
- * **160 backpacks** were distributed



*** 23,000 items distributed**

*** \$8,250 split between 4 schools & Vo-Tech**

The School Care Closets provide easy access to personal hygiene products to students in Venango County School Districts.

CARE CLOSET

PROVIDING STUDENTS WITH BASIC NEEDS

For many individuals basic necessities can be taken for granted. For many others these same items can make the difference between being included or excluded with their peers' social activities.

The School Care Closets have many items that students are unable to obtain without the assistance of their parents. They provide children with access to food, clothing, and personal hygiene products in a non judgemental environment. The closets are always accessible and items can be received discreetly to avoid any negative attention.

Students and teachers can both utilize the closets and are not required to provide any financial documentation. This is important as administrators are aware that sometimes the lack of the products is not based around a financial need.

“WE SEE REPEAT STUDENTS WHO COME IN AND MAKE SURE TO GET ENOUGH FOR THEIR WHOLE FAMILY. WE ALSO SEE STUDENTS WHO HAVE A ONE TIME EMERGENCY WHICH CAN EASILY BE RESOLVED THANKS TO HAVING THESE PRODUCTS ON SITE.”

United Way began funding The School Care Closets in 2019 after a need was expressed by local teachers. The concern was that children dealing with poor hygiene could not fully focus on their school work. In 2022, United Way provided all four local school districts, and The Venango Technology Center, with personal hygiene products in two annual distributions. Between the distributions over 23,000 items were provided to schools valued at \$8,250.

“UNITED WAY HAS CONTINUOUSLY SUPPORTED OUR EFFORTS TO PROVIDE FOR OUR STUDENTS IN NEED. ANY TIME WE NEED ANYTHING AT ALL FOR OUR STUDENTS, THE UNITED WAY IS THE FIRST CALL WE MAKE. THEY ARE ALWAYS WILLING TO HELP. WE COULDN'T BE MORE GRATEFUL FOR ALL THEY DO FOR OUR STUDENTS.” - ANGELA HARRIET, OCMS TEACHER AND COORDINATOR OF FOOD PANTRY.

ENRICHMENT PROGRAM

* Provided students with **\$3,395** in assistance

* Helped **30 children** with funding



INCLUDING ALL CHILDREN

As a parent, getting your children involved in recreational activities seems imperative for their physical health and social skills. However, this can be difficult due to the steep costs that include registration fees, equipment, and uniforms. This is multiplied throughout the year with each activity that they choose to participate in, as each activity requires specific and inclusive items.

The Youth Enrichment program was implemented to help parents with the increasing costs they are facing to get their children involved. The grants can cover any associated costs for school sanctioned activities including: sports, band, choir, and even graduation. Parents can apply once a year and receive up to \$250 upon approval, which is based on the ALICE income guidelines produced by United Way of PA.

A local working woman, a mother of triplets, has utilized the program numerous times to help with the cost of wrestling for her boys.

“FROM THE BOTTOM OF MY HEART, THANK YOU FOR ALL THAT YOU DO. WITH THREE BOYS, THE COST OF ACTIVITIES CAN BECOME ASTRONOMICAL.”

United Way is aware that many students would not be able to participate in these activities due to the financial burden on the families. We are overly grateful to have the ability to provide local students with the opportunity to make lifelong friendships and lasting memories.

In 2022, United Way helped 30 students with \$3,395 in financial assistance. This includes a partnership with Franklin Area School District to provide caps and gowns to a group of graduating seniors. Parents, caregivers, and educators can apply online at unitedwayvc.org.

The program was made possible from a generous grant from PNC Charitable Trust.

The Youth Enrichment Program provides assistance for students to participate in school sanctioned activities.

SCHOOL CAREER COUNSELOR

HELPING STUDENTS WITH CAREER CHOICES

Have you ever wondered how one Guidance Counselor can help all the students in multiple grades? Thanks to United Way's Career Counselor program we are helping relieve some of that burden by providing six school districts with additional support.

The two Career Counselors are split between the six districts depending on the student population and the amount of days each individual district would like to utilize the program. Over the past year they were responsible for assisting students with resume building, job shadowing, scholarship opportunities, and career exploration. The counselors meet with students in grades seven through twelve to learn their specific interests and help them develop a post high school plan based on the path they have chosen.

The counselors meet with students one-on-one, or in classroom setting, depending on their daily plan. They also work directly with school administration and staff to assist in any way possible which can include planning job fairs, mock interviews, or field trips.

United Way's main objective when implementing this program was to ensure all students had an equal opportunity to become financially stable. The program makes students aware of local job opportunities and helps connect them with resources before graduating high school. It also helps students schedule appropriate classes and prepare them for the financial burden that can be associated with college or technical school.

Through the 2022/2023 school year United Way's Career Counselors have been actively working within the following schools:

★ **Allegheny-Clarion Area School District**

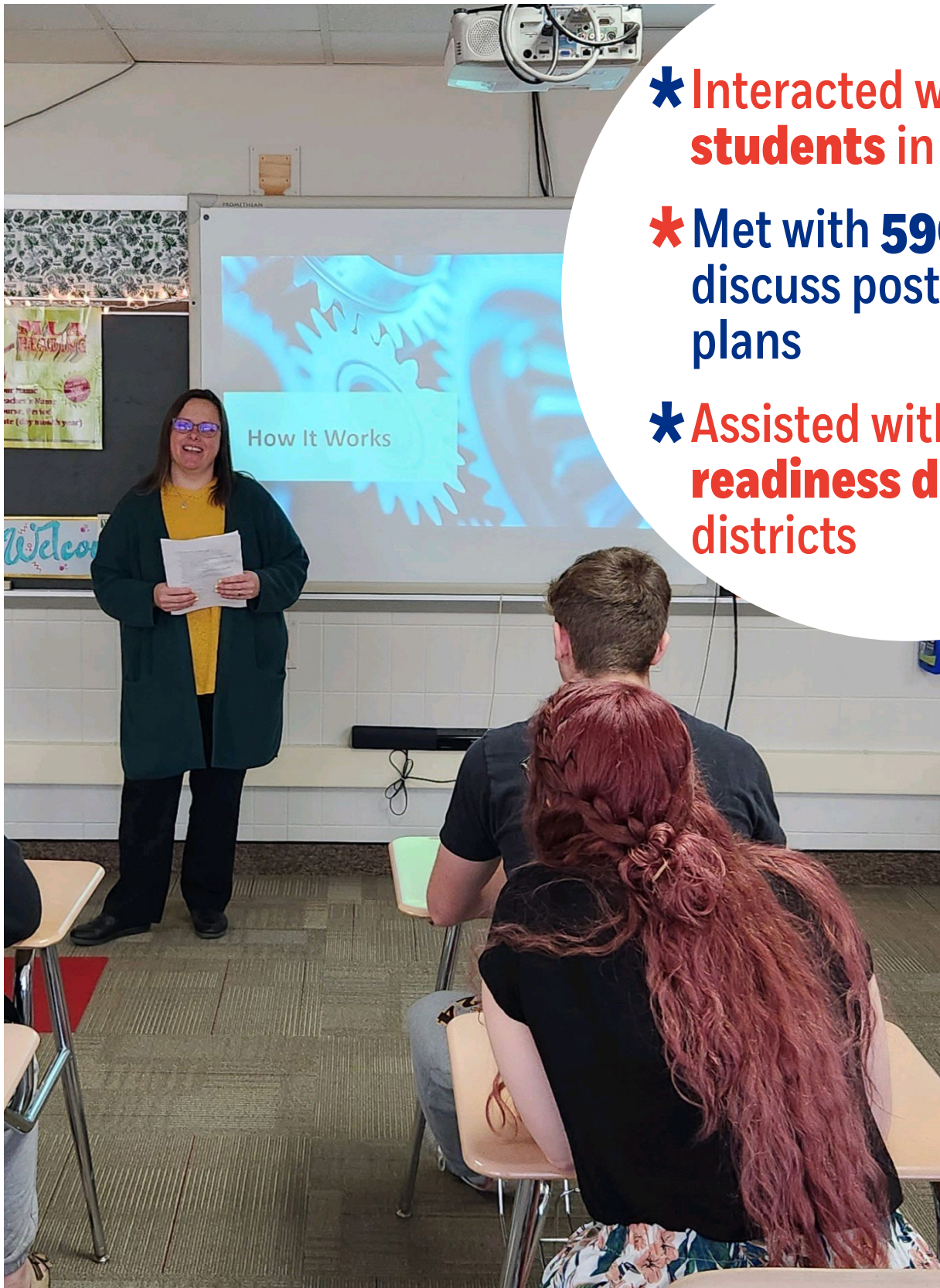
★ **Forest Area School District**

★ **Franklin Area School District**

★ **North Clarion Area School District**

★ **Oil City Area School District**

★ **Titusville Area School District**



- ★ Interacted with **2,127 students** in 2022
- ★ Met with **590 seniors** to discuss post secondary plans
- ★ Assisted with **3 career readiness days** in their districts

United Way's Career Counselors work in our local school districts to assist students with career development.

EDUCATION SPECIALIST



United Way's Education Services Specialists are active in two local school districts.

HELPING KIDS THROUGH LIFE

In 2022, United Way was approached by two school districts expressing the need for additional school social workers. They had seen an increase in a need for services since the COVID-19 pandemic began and felt this could make a major difference in the lives of their students.

Through their collaboration, United Way was able to provide Education Services Specialists to both Cranberry Area School District and Oil City Area School District. Currently there is a full time specialist in both districts who are making relationships with school administrators, students, and families.

“THE EDUCATION SPECIALIST HAS BEEN PROVIDING OUR STUDENTS WITH SERVICES THAT OUR STUDENTS HAVE NOT BEEN RECEIVING DUE TO THE HIGH NEEDS AND CHALLENGES LEFT BEHIND BY COVID. THEY WORK TO CONNECT PARENTS TO THE SCHOOL AND COMMUNITY SERVICES BY PROVIDING SUPPORT FOR FAMILIES TO NAVIGATE THE MENTAL HEALTH SERVICES IN OUR COMMUNITY.”

Since implementation of the program the Education Services Specialists have started group counseling sessions, teaching social emotional lessons, and meeting with students one-on-one. The first group counseling session was based around grief, with plans to develop groups focusing on social skills, making friends, and self-esteem.

The specialists are required to be a licensed social worker which gives them permission to follow up with parents and handle crisis situations. They are meeting with roughly 300 students every month between both school districts.

“ THEY CONTINUE THE RELATIONSHIP-BUILDING AND HAVE CHECK-INS WITH STUDENTS. DURING THESE CAUSAL INTERACTIONS, STUDENTS HAVE THE CHANCE TO EXPRESS THEMSELVES ABOUT RELATIONSHIPS, DRAMA, DEALING WITH DIVORCED PARENTS, PEER PRESSURE, AND LEARN HOW TO ACCESS SERVICES THAT ARE PROVIDED OUTSIDE OF THE CLASSROOM.” - JOY ZUCK AND CRAIG KASUNIC, OCMS CO-PRINCIPALS.

Going forward United Way plans to expand this program to have Education Services Specialists in two more districts in the upcoming school year.

Education Services Specialist Tasks





- * **10** non-profit partners
- * **3 year Contract**
- * **Tiered level funding**

Local non-profits partner together to benefit from a Marketing Strategist.

MARKETING STRATEGIST

NON-PROFITS EVOLVE THEIR COMMUNICATIONS CAPABILITIES.

Tim Heffernan, CEO of Innovation Institute for Tomorrow, has found it challenging to keep up with the daily responsibilities of a new non-profit while also managing the marketing aspect. Thanks to the Marketing Strategist Partnership, facilitated by United Way, this is something he no longer has to worry about.

“WE HAVE KNOWN FOR A WHILE THAT WE NEEDED TO FRESHEN UP OUR WEBSITE AND CREATE AWARENESS ABOUT THE WORK OF OUR EDUCATION NONPROFIT. WE JUST DON’T HAVE THE STAFF OR KNOWLEDGE OF EXACTLY HOW TO BEST IMPLEMENT THOSE CHANGES. SINCE WE HAVE STARTED WORKING WITH THE MARKETING STRATEGIST, WE HAVE TRANSITIONED TO A MORE MODERN AND APPROPRIATE .ORG WEBSITE, DESIGNED A NEW IIT4T LOGO, AND SET UP COMMUNICATIONS AND MARKETING PLANS THAT WE ARE EXCITED ABOUT IMPLEMENTING. WE CAN’T THANK THE UNITED WAY ENOUGH FOR HAVING THE AWARENESS OF THE NEED AND TAKING THE LEAD IN HELPING US TO ACHIEVE OUR GOALS.” - TIM HEFFERNAN

The Marketing Strategist is a partnership between ten non-profit organizations including; CASA of Venango County, Community Services of Venango County, Emmaus Haven of Venango, Innovation Institute for Tomorrow, Keystone SMILES, Sugar Valley Lodge, The Pointe, Venango County Association of the Blind, Venango Training & Development Center, and Youth Alternatives.

The position is responsible for supporting the ten nonprofits’ mission and expanding the outreach through the execution of various creative and innovative marketing strategies. This includes developing a marketing plan and gaining access to a range of services, branding analysis, creating impactful strategies, and advancing to more adept content.

Through the partnership a three year contract was created with tiered funding levels. In year one, United Way is covering 100% of the associated cost, year two will be funded at 50%, and year three will be covered by the partnering non-profit organization. The partnership feels that the role at United Way is necessary to devise, implement, and oversee marketing plans. Through this collaborative investment strategy, United Way is excited to bring together local organizations to help vulnerable populations.

PA 2-1-1



Pennsylvania | Northwest

Estimated demographics of contacts

Venango County

Female: 77%
Male: 23%
Unknown: 1%

Northwest PA

Female: 70%
Male: 29%
Unknown: 1%

Estimated age of contacts - Top 3

Venango County

25 - 34: 23%
35 - 44: 26%
45 - 54: 18%

Northwest PA

25 - 34: 21%
35 - 44: 23%
45 - 54: 18%

Top 3 referral categories

Venango County

Utilities: 29.3%
Housing: 26.1%
Clothing: 15.5%

Northwest PA

Utilities: 34%
Housing: 35%
Employment: 10%

Total contacts and referrals

Venango County

Contacts to 211: 1,339
Referrals to callers: 2,125

Northwest PA

Contacts to 211: 7,873
Referrals to callers: 11,566

*All data pulled from 2022 PA 211 Counts or monthly reports sent to United Way from PA 2-1-1.

CONNECTING RESIDENTS WITH RESOURCES

Autumn McNeely, 29 years old and a new Venango County resident, found herself struggling with three young children and limited resources to help get settled. Upon calling 211, she was able to find agencies to help with her utility bills, child care assistance, and household supplies. New to the area, she was unfamiliar with the local agencies, and would not have known these services existed if not for PA211.

PA211 is a free, confidential, 24-hour information and referral service that connects Pennsylvanians statewide with all the health and human services available to help. In 2022, over 1,339 Venango County residents received referrals. The top requests were in the areas of housing, utilities, and clothing.

United Way of Venango County launched PA211 in Venango County in January of 2017. Over the past five years it has helped 1,000s of local residents with referrals to assistance programs, specifically in the area they need. Since the program was launched more than 11,340 referrals have been made to Venango County residents.

Resource Navigators are trained to listen, assess the situation, ask appropriate questions, and then refer the caller directly to the human services that comprehensively address their need. Navigators are able to verbally deliver referrals, text them to a cell phone, or email them to individuals. These options help ensure that residents are receiving the referrals in the way that suits them best. Navigators are also trained to address underlying issues that may be affecting the caller's quality of life in other areas.

PA 211 may be contacted by dialing 2-1-1, texting your zip code to 898-211, or online at pa211nw.org. To see real time referral updates and the current top needs visit pa.211counts.org.

PA 211 is a free, confidential, 24-hour information and referral service.



The following neighborhoods held National Night Out Events in 2022:

- ✦ **Clintonville Borough**
- ✦ **Christ United Methodist Church, Franklin**
- ✦ **Franklin Heights**
- ✦ **Grace United Methodist Church, Oil City**
- ✦ **St. Elizabeth Center, Oil City**
- ✦ **Wyllis Street, Oil City**

National Night Out is a community members committee based annual block party event.

NATIONAL NIGHT OUT

POLICE AND COMMUNITY RELATIONS

National Night Out is an annual community building campaign that promotes strong police-community partnerships and neighborhood camaraderie to make our neighborhoods safer, more caring places to live and work. Traditionally held on the first Tuesday in August, these events consist of food, games, and activities in small neighborhood communities. They are organized by local residents who form committees to assist in the planning and execution of the events.

In 2022, United Way of Venango County boosted the appeal of these events by offering mini-grants to individuals interested in holding an event. Through the application process six different events were held with over 1,500 residents in attendance across the county.

During these events first responders interacted with children and adults to create personal relationships and build a sense of security between their local communities. This is especially useful for children who only see officers in a crisis situation and have not experienced a positive interaction with them.

“THE NATIONAL NIGHT OUT EVENT PROVIDED OUR LOCAL COMMUNITY OF FRANKLIN HEIGHTS AN OPPORTUNITY FOR FUN, FOOD, LAUGHTER, ENTERTAINMENT, MEETING LOCAL FIRST RESPONDERS WHILE ALSO LEARNING ABOUT BICYCLE, FIRE, ELECTRIC, DRUGS, AND OTHER SAFETY CONCERNS. THE POSITIVE COMMENTS WE RECEIVED FROM THE PARTICIPANTS WERE OVERWHELMING. SEVERAL INDIVIDUALS AND BUSINESSES WORKED TOGETHER TO PROVIDE THE OVER 250 PARTICIPANTS WITH AN EVENING TO JUST BE NEIGHBORS AGAIN. WE THANK UPMC AND UNITED WAY FOR THE OPPORTUNITY THIS PROVIDED OUR COMMUNITY!” - LINDA LUSHER, GRANT RECIPIENT.

United Way of Venango County believes that the well-being of children and families is directly impacted by the strong, stable, and supportive community where they live. Through our work, we seek and build evidence regarding what factors impact and improve residents' well-being. We then put our knowledge into action to create partnerships and ensure community members feel safe and comfortable in their environments.

Funding was made possible by a partnership with UPMC Health Plan.

SINGLECARE

SingleCare is United Way's partner prescription savings service.

2022 DATA

- * **119** Total Venango residents who utilized SingleCare
- * **\$17,311** Total savings in Venango County
- * **52,000** Individuals who utilized SingleCare in PA

SAVING RESIDENTS MONEY ON THEIR MEDICATIONS

For Nancy Smith, a retired manufacturing administrator, her prescriptions were imperative for her declining health and also one of her largest expenses. Living on a fixed income she found it strenuous to afford her medicine every month along with her other bills. Thanks to United Way's 15 year partnership with SingleCare she was able to find some financial relief to lessen this burden.

SingleCare is a free prescription savings service that provides consistently low prices to improve access and adherence to medication. It handles hundreds of thousands of prescriptions per day and is helping millions of people across the US save a significant amount of money on their prescriptions. SingleCare allows consumers to access prescription savings at pharmacies near them via the mobile app or discount cards. SingleCare partners with the country's leading pharmacy brands, covering 35,000 pharmacies nationwide.

In 2022, SingleCare, in partnership with United Way of Venango County, saved 119 county residents a total of \$17,311. Since the beginning of the partnership over \$598,000 has been saved in Venango County alone.

To receive a SingleCare card visit unitedwayvc.org.

GET CONNECTED

As an individual, looking for volunteer opportunities can be tiresome and discouraging. As an agency, filling volunteer positions can be difficult and stressful.

Get Connected Venango is a platform that fixes this problem for both agencies and residents. This online database, venangoconnect.org, allows agencies to list their volunteer needs while allowing individuals to search within their specific interests. Volunteer needs may be ongoing, such as after school tutoring, or for a one-time event. Agencies may categorize their needs in different areas which then notifies potential volunteers that have selected those areas as their interests. Individuals may also select preferred non-profits and receive a notification when these agencies register a new need.

Get Connected is fully funded and managed by United Way. There are currently 49 agencies registered with over 35 needs listed in 2022. There are also 288 volunteers listed who are interested in helping our community.



HOLIDAY HAM DISTRIBUTION

On April 9th, 2022 United Way provided over 1,000 Venango County households with the items they needed to prepare a delicious Easter dinner. The distribution took place at the Rocky Grove Volunteer Fire Department from 10 am - 1 pm and was handled as a drive-thru event.

United Way has graciously been able to hold this event for two years in a row thanks to generous donation from a selfless local couple. In total, 2,400 holiday meals were distributed to Venango County residents between 2021 and 2022.

CAMPAIGN CHAIRS

It has been an honor for us to serve as the 2022 Annual Campaign Chairs of the United Way of Venango County. It is truly amazing to see how so many businesses and individuals donate their time and resources to make so much possible in Venango County.

As campaign chairs we were given insight into the generosity of our donors, and were educated on how resources are allocated throughout our county. From providing clothing, backpacks or haircuts to those in need, to distributing funds to local non-profits and organizations within the county, the United Way impacts everyone.

We know firsthand the benefits of the programs that the United Way provides. When our son, Max, was a newborn, we signed him up for Dolly Parton's Imagination Library, which is a program that, together with the United Way, mails books to children (at no cost) from age birth until they turn 5 years old, regardless of family income. It was always a special day when Max received a book in the mail, just as it is for the millions of other children throughout the world who benefit from this program.

The Mission of the United Way of Venango County is to "unify resources to create opportunities for our community to thrive". As Campaign Chairs we can proudly say that our United Way is achieving this mission!

Thank you to all the businesses and individuals who have donated their time and money to this year's campaign. We would also like to extend a special thanks to Will and Mallory for inviting us to be a small part in the growth of our community. We are impressed with the dedication that the United Way team has put forth and are truly blessed to have them leading such a strong organization and moving our county forward.

Sincerely,

Matt Bloom
Michelle Goodwill
Max Bloom

Michelle Goodwill
Co-Chair



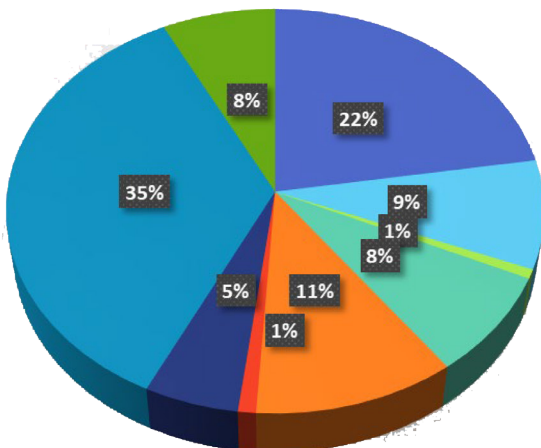
Matt Bloom
Co-Chair



Max Bloom
Co-Chair

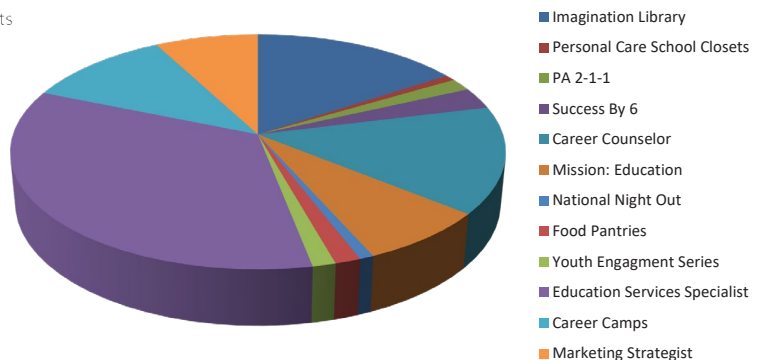


Campaign Totals



- Foundations & Trusts
- Residential
- Professional
- Major Firms
- Public Service
- Small Business
- Special Events
- Education Impact
- Income Impact

United Way Internal Programs



2022 BOARD OF DIRECTORS

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Erin Hanna

Bayada Home Health Care

Vice President

Dr. Lynda Weller

Oil City Area School District

Vice President

Bobbie Jones

Webco

Vice President

Courtney Cox

Industrial Truck & Crane

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Secretary

Tiffany Nolf

All Seasons Temporaries

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United Way of PA

Tammy Carr

UPMC Northwest

Chad Wagner

Barr's Insurance

Holly Gibbons

Gibbons Business Solutions

Michelle Goodwill

PMP Printing

Kay Koyack

County of Venango

Laura Ordaz

Komatsu Mining

Jodi Lewis

Franklin Area Chamber of Commerce

Greg Piercy

Witherup Fabrication & Erection

Linda Schell

Retired

Erin VanWormer

Electralloy

Pam Sphoharski

Barr's Insurance

**Resigned*

VOLUNTEERS

DEAR VOLUNTEERS,

We'd like to take the opportunity to acknowledge all of you that help drive our mission forward here in Venango County. Your countless hours, spirit of generosity and kindness are truly appreciated. Because of your relentless compassion and dedication, we are nearing the end of our first century of caring and providing for our community. It can be argued that a person's time is the most valuable asset in one's life. Your willingness to raise your hand to volunteer and step up to serve our community's most dire needs with your time will always hold a special place in our hearts. On behalf of everyone here at the United Way of Venango County, as well as everyone who calls Venango County home, we sincerely Thank You!

VOLUNTEER HIGHLIGHTS

- ✳ Total number of volunteers for the year **3,882 volunteers**
- ✳ Total number of volunteer hours for the year **29,380 hours**
- ✳ Worth over **\$800,000** to Venango County

IMPACT PROGRAMS



HEALTH GOAL:

Helping individuals and families to live quality lives and achieve maximum health and independence.

HEALTH IMPACT PROGRAMS

Dental Center * Salvation Army * 670-0374
General Counseling * Family Service & Children's Aid Society * 677-4005
Gifts for Patients * Northwest Hospital Foundation * 676-7920
Health & Fitness * YWCA * 676-6528
Life Skills Enhancement * Venango County Blind Association * 676-1876
Senior Activities * Sugar Valley Lodge * 437-3174
Therapeutic Horseback Riding * VARHA * 437-7433
Totally Water * YMCA * 677-3000



EDUCATION GOAL:

Preparing children, youth, and young adults to succeed in school and life.

EDUCATION IMPACT PROGRAMS

Prevention of Blindness * Venango County Blind Association * 676-1876
Snack & Study * Youth Alternatives * 676-5785
Summer Jobs * Venango Training & Development Center * 676-5755
The Sal Center * Salvation Army * 676-4056
Training & Financial Assistance * Girl Scouts of Western PA * 676-8909
Youth Connection * Family Service & Children's Aid Society * 677-4005
Youth Volunteer Program * YMCA * 677-3000



INCOME GOAL:

Providing the services and support systems to lower income individuals/families to achieve financial independence and support their ability to work.

INCOME IMPACT PROGRAMS

Comprehensive Emergency Assistance * Salvation Army * 676-4056
Food Pantry & Emergency Aid * Community Services of Venango County * 676-5011
Hungary Center * St. Elizabeth Center * 677-0203
Pathway of Hope * Salvation Army * 676-4056
PPC Violence Free Network * Family Service & Children's Aid Society * 677-4005
Renewed Living * Emmaus Haven of Venango * 428-5282



UNITED WAY PROGRAMS

Back to School: Hair Affair
Career Counselor
Education Services Specialist
Marketing Strategist

National Night Out
PA 2-1-1
School Care Closets
SingleCare

Success by 6
The Imagination Library
Venango Connect
Youth Enrichment Program

COMMUNITY IMPACT

EDUCATION

- * **925 Children and youth**, age 0-20, with educational programming opportunities
- * **242 out of 274 children or 88%** tested were developmentally ready for kindergarten
- * **64 out of 78 parents or 82%** followed up on referrals
- * **342/509 children or 67%** demonstrated improved grades
- * **323/631 children or 51%** improved school attendance and avoided truancy
- * **9/9 youth or 100%** who graduated prepared from workforce and/or to seek more education/training
- * **2/2 youth or 100%** who graduated are enrolled in further study or the military

HEALTH

- * **128 out of 382 individuals or 33%** sought support when needed through groups/drop-in centers
- * **1,036 out of 1,070 individuals of 96%** received quality care in a least restrictive environment
- * **239 out of 410 or 58%** avoided out of home placement through home and community supports/personal care
- * **1,952 out of 2,389 individuals or 82%** reduced their rate of hospitalization for mental or physical reasons
- * **1,095 out of 1,642 individuals or 66%** were able to maintain quality health insurance
- * **2,637 individuals** reported an improvement in their health and safety status
- * **423 out of 811 or 52%** set and achieved fitness and/or health goals

INCOME

- * **586 individuals** were prepared for employment and/or to improve their employment status
- * **15 individuals** sought higher education and/or enrolled in job training
- * **576 individuals** maintained or obtained employment
- * **499 individuals** improved their financial management skills
- * **2,549 individuals** made appropriate use of federal/state/local programs (only 4th quarter to avoid duplication) Year end total: 18,255 individuals
- * **100 out of 315 individuals or 32%** improved their housing status
- * **98 out of 98 individuals or 100%** were provided safe short term, temporary resolution to a housing crisis
- * **2,565 individuals** were able to secure and maintain permanent, safe, affordable housing with or without supports



SUPPORTER RECOGNITION

2022 High Honor Roll: Recognizes companies which raise over \$10,000 in a campaign

- ★ UPMC Northwest - **\$37,986**
- ★ Matric Limited - **\$25,164**
- ★ Specialty Fabrication & Powder Coating - **\$14,350**
- ★ Electralloy - **\$13,914**

2022 Honor Roll: Recognizes companies with three or more consecutive years of workplace giving campaign growth

- ★ Family Service & Children's Aid Society
- ★ Kellogg's
- ★ UPMC Northwest

2022 Directors Circle: Recognizes new companies in the United Way Campaign

- ★ Adagio Health
- ★ KJ Consulting & Environmental Services
- ★ Watkins HR Strategy

Tocqueville Givers:

- ★ Mr. & Mrs. Mike & Joyce Hughes
- ★ Mr. & Mrs. Henry B. Suhr Jr

Supporting Foundations:

- ★ PNC Charitable Trusts
- ★ Northwest Hospital Foundation
- ★ The McElhattan Foundation
- ★ Dr. & Mrs. Arthur William Phillips Charitable Trust
- ★ Arthur & Lillian M. Lynn Charitable Trust
- ★ Edith C Justus Charitable Trust



Thank You!



MARION SPENCE OUTSTANDING ACHIEVEMENT AWARD

Courtney Cox is the recipient of United Way's Marion Spence Outstanding Achievement Award. The Marion Spence Outstanding Achievement Award is given to an outstanding volunteer that has served United Way and the community.

Courtney moved to Franklin in January, 1987 after starting a job at Franklin Regional Medical Center where she held a number of positions over her tenure at UPMC Northwest ending with being the Vice President of Human Resources. Courtney is currently EHS/ HR Director at Industrial Truck and Crane in Harrisville, PA.

Upon her arrival to our community, she volunteered to serve on the Funds Distribution Committee for United Way. Courtney went on to serve this committee for over twenty years. She has also sat on the board of directors for fourteen years and the Executive Committee for four years, two of which she was the Board President, Vice President and Secretary. Other roles include personnel committee member, campaign chair and vice chair, finance committee, and golf committee.

"In general, it's really just about trying in some small way to make someone's life a little better, and making our community a little stronger. With United Way, it is a great way to support a number of programs and community agencies through one organization. I feel that the United Way is becoming a leader in our community in regard to supporting programs, and developing programs, which positively impact the lives of our community members and neighbors, and it is a blessing to be some small part of it." - Courtney Cox

Past recipients of the award include; Jane Klinger (1997), Connie Dainty (2000), Linda Lusher (2002), Dennis Pascarella (2003), Pam Watkins (2007), Kathy Gatto (2014), Terri Wood (2015), Patty Feroz (2016), James Heasley (2018), and Minnie Fink (2021).

Mr. Marion Spence

The Marion Spence Outstanding Achievement Award was established in 1997 in recognition of his outstanding commitment to educating the students at Oil City Area School District and for his dedicated volunteer service to United Way of Venango County. Recipients are recognized for their outstanding volunteer service and dedicated leadership in helping United Way to fulfill its mission of helping the people in our community.



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